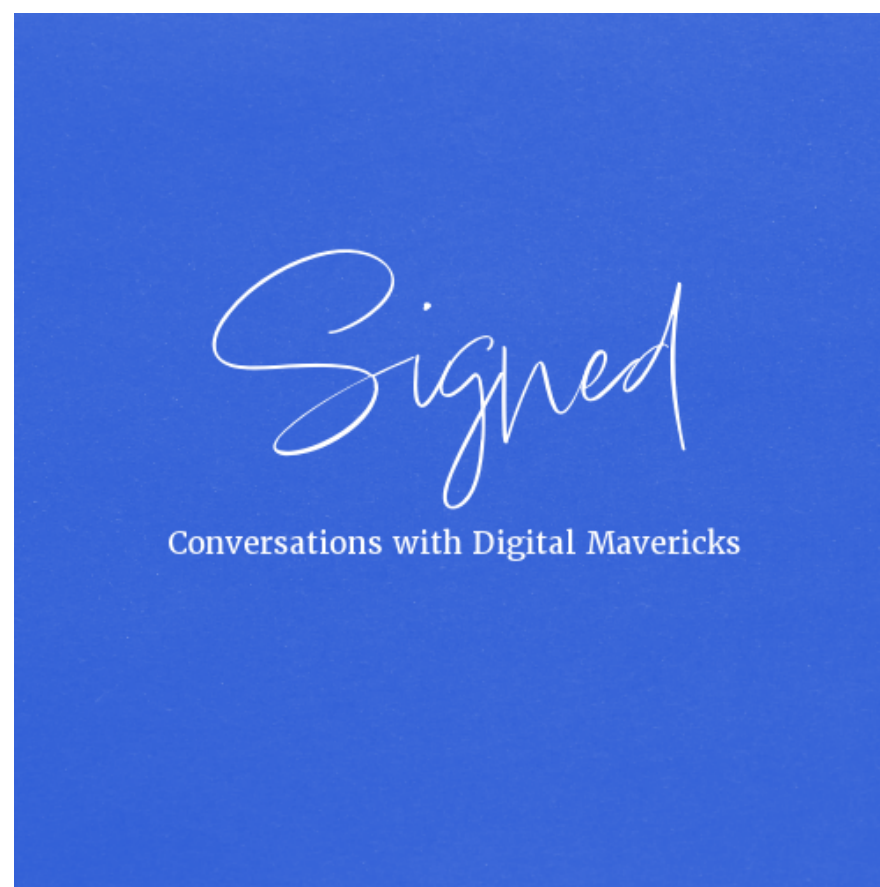


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Sharma Law Update September 2025

We are thrilled to support so many amazing clients.
Here are some of their recent successes.



Signed: Conversations With Digital Mavericks is LAUNCHING on October 7th, 2025.

Listen anywhere you get your podcasts and follow @signedthepodcast on YT, TikTok, Instagram, and LinkedIn for exciting updates on our episodes!

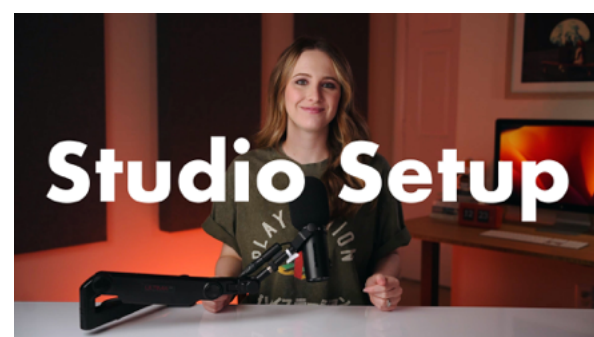
In 2013, Anita started representing talent who, back then, were simply called “influencers” -- in a way, *famous for being famous*. Fast forward to today, and Sharma Law now proudly represents some of the most successful (what we now like to call) “digital-first creators” in the business. Their “influence” is earned through authentic, compelling, and insightful storytelling that engages their audiences. These digital-first creators are leveraging their influence and social media content into launching full blown media companies. *Signed* is an opportunity for Anita to have deep and meaningful conversations with digital-first creators she admires. Every conversation she has on this podcast will start with the story behind the creator’s first post, and move on to cover topics such as what drives them, their creative process and how they built their media business. These creators are mavericks on the Internet, shaping the way we consume content. In short, *Signed* is a celebration of these digital storytelling mavericks.



Firm client [Ashley Alexander](#) was recently featured in [AdAge](#) with her booming matcha brand [Nami Matcha](#). In just over a year, Ashley has transformed her direct-to-consumer brand into a seven-figure business. Nami comes from the phrase “extrady(nami)c and is built on the principles of extra dynamic; it’s a matcha meant to brighten your day with a burst of energy, flavor, and color.



Firm clients [Daniel Meiser](#), [Brad Leone](#), and Carolyn Gagnon are kicking off the fall vibes with the return of [The Roost Festival](#) this November in Stonington, CT. The Roost Festival is a tribute to the Grateful Dead’s atmospheric vibe and warmth, with an intimate and eclectic celebration of food, music, crafts, and community at one of the most historic and beautiful farm properties in New England, Stone Acres Farm. Daniel is the founder and CEO of [85th Day](#), and Brad is a trained chef, outdoorsman, author, and entrepreneur who now hosts his own YouTube channel.



Tech exploring YouTuber and firm client [Sara Dietsch](#) is blazing a trail for the next generation of content creators with [Studio Set Up](#). After years of trial and error, Sara is sharing the secrets to a great and smooth setup, whether it’s for Zoom, YouTube, or a full-blown podcast. These new courses provide everything you need. Studio Setup is exactly what Sara wishes existed when she was starting out.



Welcome, Sabrina Clifford, to the Sharma Law Team! Sabrina will be joining us as a junior associate.

Sabrina Clifford has developed her expertise in entertainment and intellectual property matters through her experiences on the legal teams of several media and entertainment organizations. Her most recent role was at Major League Baseball, where she worked on multiple licensing agreements (including the Fear of God Essentials x MLB apparel collaboration), secured sponsorship and advertisement deals for MLB’s 2025 All-Star Week, and put contracts in place to help MLB’s youth-focused programming come to life, among other responsibilities.

Sabrina received her B.S. in Legal Studies, summa cum laude, from Stevenson University and her J.D. from Benjamin N. Cardozo School of Law.

Check out our trademark practice!

Sharma Law is a trailblazing digital media, entertainment, intellectual property, and corporate/commercial law firm specializing in the representation of talent, content creators, influencers, podcasters, creative companies, and startups.



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