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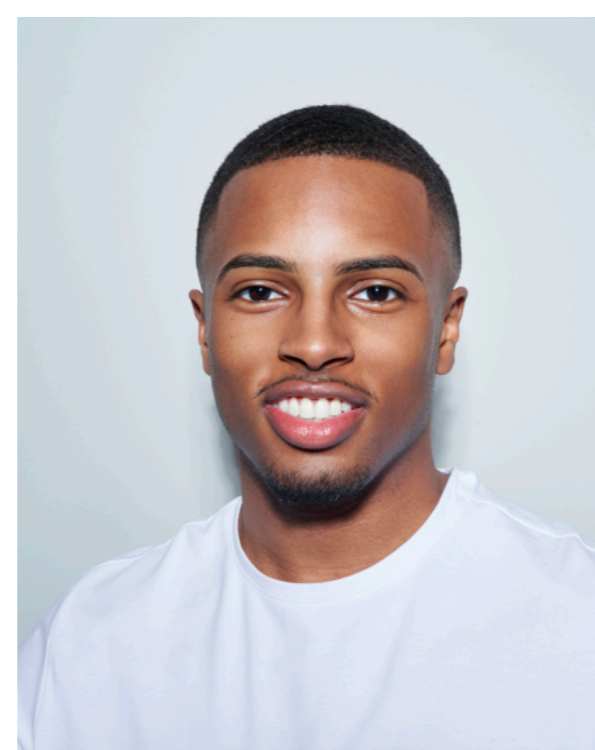


## Sharma Law Update September 2024

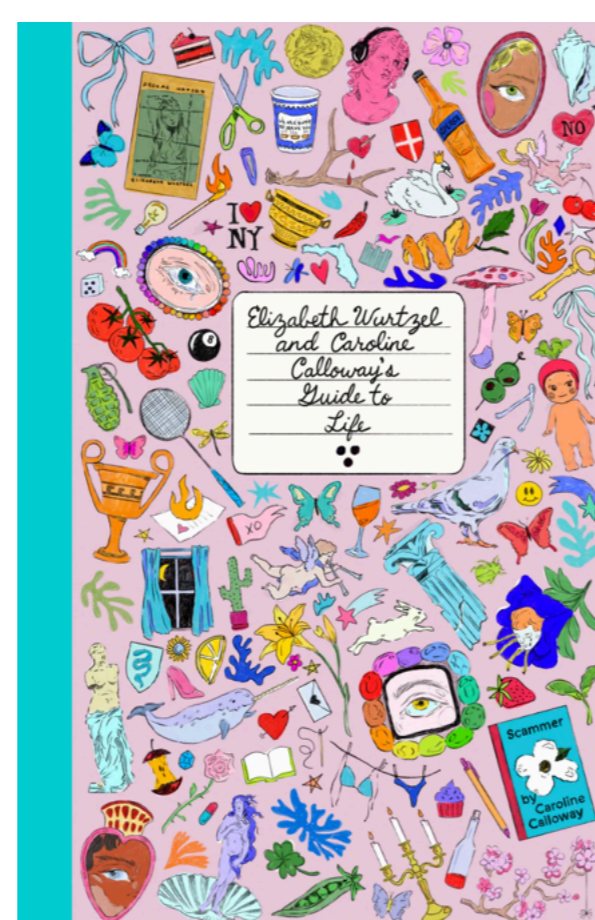
We are thrilled to support so many amazing clients.  
Here are some of their recent successes.



2021 National Teacher of the Year, firm client [Juliana Urtubey](#), brings to life the cherished CoComelon teacher [Ms. Appleberry](#) on [CoComelon Classroom](#), the first live-action spinoff series from the #1 most-viewed kids' franchise on YouTube. In each episode, real-life Ms. Appleberry speaks directly to young viewers, welcoming them to the CoComelon Classroom. Together, they sing, laugh, and learn something new alongside familiar faces and new friends.



In collaboration with Mike's Hard Lemonade, firm client [DeAndre Brown](#) recently participated in a "[jobstacole course](#)". From obscure flavored candy taster to librarian, DeAndre found that newscaster was the best fit for him. DeAndre is a short-form content creator, recognized for his "corporate baddie" persona. With over 1.1M followers on TikTok, DeAndre shares anecdotes from his professional and personal life.



Firm client Caroline Calloway is set to release her latest book [Elizabeth Wurtzel and Caroline Calloway's Guide to Life](#) this October. In her recent [Nylon](#) profile, Calloway says "We say that we like messy women, but we only act like it once they're gone or dead". Her book combines advice from the late Elizabeth Wurtzel and Calloway herself on a myriad of topics from overlining your lips to surviving cancellation.



In collaboration with All Arts, an arts and culture hub created by The WNET Group, the silent film [Daytripper](#) by firm client [James Whiteside](#) received a nomination for a New York Emmy Award. The ceremony will take place on October 26th. Created and choreographed by James, the film tells the story of two men serendipitously falling in love at Fire Island Pines. In addition to being a principal dancer with American Ballet Theater, James is also a choreographer, model, drag queen, and recording artist.

## Legal Updates

- SAG strikes a deal with online platform Narrativ to allow SAG Members to license their voices for audio ads. [Learn more](#)
- YouTube develops new AI detection tools in an effort to protect creators. [Learn more](#)

Check out our trademark practice!

Sharma Law is a trailblazing digital media, entertainment, intellectual property, and corporate/commercial law firm specializing in the representation of talent, content creators, influencers, podcasters, creative companies, and startups.



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