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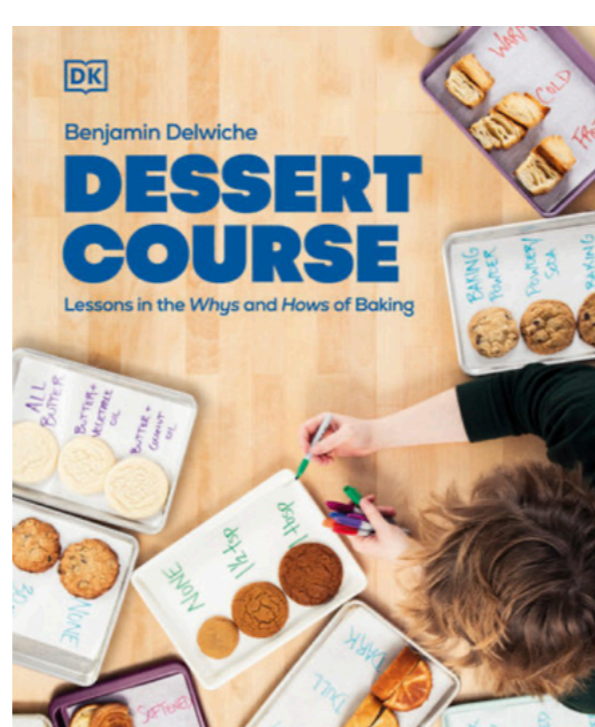


Sharma Law Update October 2024

We are thrilled to support so many amazing clients.
Here are some of their recent successes.



Firm client and travel creator [Christian LeBlanc's Lost Creator House](#) has opened in Bali, Indonesia. This gorgeous space was built for content creators to unlock their full potential through self-development, collaboration, and community. Features include a co-working space, private and shared rooms, a recording studio and events for members. Christian's YT channel [Lost LeBlanc](#) has nearly 2.2 million subscribers. He took a huge risk leaving behind the financial stability of a corporate accounting career, but there's no denying that following his passion for travel and filmmaking has paid off.



Self-taught baker and firm client [Ben Delwiche's](#) first cookbook is coming out in spring 2025. Also known as [Benjamin The Baker](#), Ben is a math teacher who lives in LA. Ben's book [Dessert Course](#) celebrates the art and science of baking. His approach to baking is inspired by his approach to teaching: breaking down the mystery of baking success so his audience, like his students, can become stronger and more knowledgeable.



Firm client [Cobalt](#) provided the virtual production services that were instrumental in the creation of the new NBC Jimmy Fallon special, [Holiday Seasoning Spectacular](#). Cobalt, a woman owned and led company, was the first to offer virtual production to the east coast film community. Rich with nuance and texture, virtual sets empower people to create extraordinary things within the financial realities of production.



Talented chef and firm client [Jon Kung](#) did his first modeling campaign for no less than the iconic fashion designer and brand [Helmut Lang's](#) fall campaign. Photographed by Johnson Lui, [Jon](#) described the experience as "intense and incredible" and notes "the work that goes into everything is amazing and these clothes were so inspired."



Firm client [Brad Leone](#) has teamed up with Dogfish Head to create the [Pawberry Ready to Pour Cocktail](#). In his [video](#), Brad charts the origins of the cocktail and where the inspiration came from. Featuring local ingredients, it's a celebration of art, food, music and the joy of coming together to make something truly off-center. Originally from New Jersey, Brad is a trained chef who fell in love with food as the universal language. He is also a co-founder of [The Roost Festival](#) and the New York Times Bestselling author of [Field Notes for Food Adventure](#).

Legal Updates

- NO FAKES: Potential Remedies for Deepfakes and Digital Forgery. [Learn more](#)
- Legal Update on the Potential TikTok Ban: TikTok and the US Justice Department Battle in Court. [Learn more](#)

Check out our trademark practice!

Sharma Law is a trailblazing digital media, entertainment, intellectual property, and corporate/commercial law firm specializing in the representation of talent, content creators, influencers, podcasters, creative companies, and startups.



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