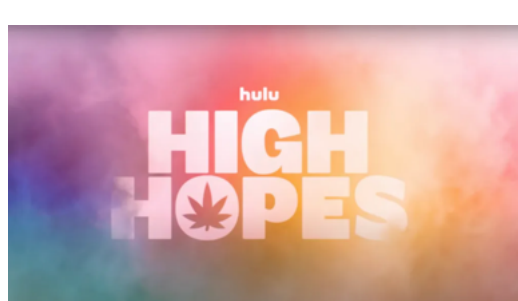


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Sharma Law Update May 2024

We are thrilled to support so many amazing clients.
Here are some of their recent successes.



From executive producer Jimmy Kimmel, Hulu's workplace reality series [High Hopes](#) features client [Jared Brady](#) in its ensemble cast. *High Hopes* follows Belarus-born brothers Slava and Mishka, and their stoned crew through the trials and tribulations of taking their cannabis business to new heights. The series premiered on 4/20.



In March, a special women's meditation and wellness event in LA was organized and hosted by client [Dulce Candy](#). A group of twenty women joined Dulce and other teachers to learn meditation and other wellness initiatives. Dulce continues to establish a growing LA presence offline, while at the same time growing her online business "Sweet Soul" which focuses on the wellness space. Dulce's event met an underserved need in the Latinx community for wellness and meditation-focused events.



Client [Nadya Okamoto](#) has made Inc.'s [The List: Female Founders 250](#). As the co-founder of period products company [August](#), Nadya's work in expanding access to period care earned her this prestigious recognition. August is on a mission to dismantle period stigma and embrace the diverse experience of all menstruators, regardless of gender or background.



Client [Lexie Limitless](#) completed her record-setting drive around the world in the new all-electric [Ford Explorer](#). Setting the Guinness world record for the first person to circumnavigate the globe in an electric vehicle, Lexie visited 6 continents, 27 countries and drove more than 30,000 kilometers to the finish line in Nice, France.

Legal Updates

- A recent study suggests that AI models are being trained using full motion pictures, which could lead studios to join the AI infringement battle. [Learn more.](#)
- Trader Joe's loses a trademark battle to its own employee union. [Learn more.](#)

Check out our trademark practice!

Sharma Law is a trailblazing digital media, entertainment, intellectual property, and corporate/commercial law firm specializing in the representation of talent, content creators, influencers, podcasters, creative companies, and startups.



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