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## Sharma Law Update March 2025

We are thrilled to support so many amazing clients.  
Here are some of their recent successes.



Firm client [Shan Boodram](#) is now part of Masterclass' impressive roster! In her two-part class, she offers strategies —both practical and spicy—to boost your sex appeal. Shan is a bestselling author, AASECT-certified sex educator and expert on seduction, intimacy, and pleasure with more than a million followers across her social media platforms. Check out the official trailer for [The Art of Sex Appeal](#) and the course on [Masterclass](#).



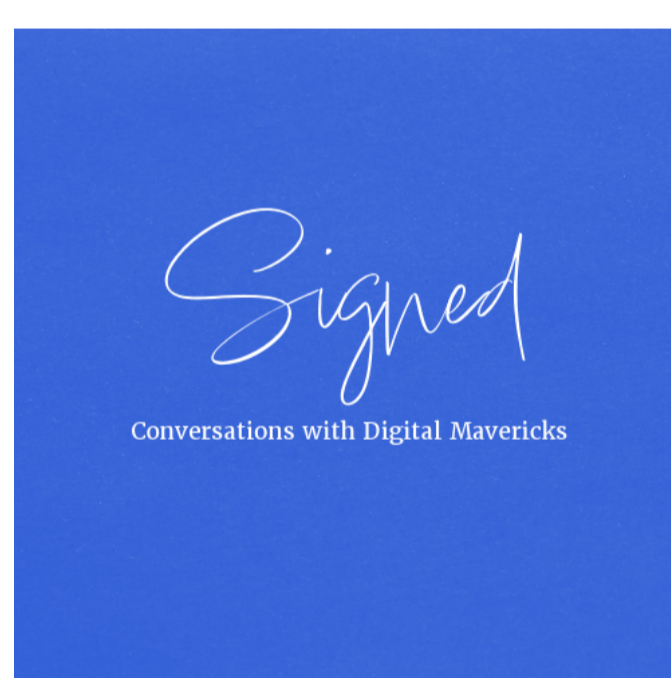
Recently, [The Philadelphia Inquirer](#) featured firm client Brandon Edelman (aka [Bran Flakezz](#)) on its front page. Brandon, the face of “gay chaos” and co-host of the popular podcast [Between Us Girlies](#), just hit a huge milestone by surpassing 1.1 million subscribers on TikTok! Along with ranking his late-night escapades on social media, he also works to advocate for Philly’s black-owned businesses.



Firm client and comedian [Pinky Patel](#) just set dates for her [#SaidWhatSaia](#) Tour. Pinky is a Chicago-based PTA mom turned creator, comedian, and Internet personality with a fan base of over 6 million followers. She is best known for her hilarious commentary and viral videos from her “glam cave” that have garnered over 100 million likes on TikTok. Don't miss Pinky in a city near you!



Firm client [Drew Afualo](#) brought her incredible vibes to the Grammys, Golden Globes AND Oscar 2025 red carpets! Drew provided live coverage while showcasing her unique style and celebrating her influential role in Hollywood. She also just wrapped a tour for her NYT bestselling book [Loud](#). Her mission is to once and for all remove men from the center of how women and femmes think about themselves.



We are very excited to announce that Sharma Law is launching a podcast with Anita as the host. It's called *Signed: Conversations With Digital Mavericks* and will launch in summer 2025.

In 2013, Anita started representing talent who, back then, were simply called “influencers” -- in a way, *famous for being famous*. Fast forward to today, and Sharma Law now proudly represents some of the most successful (what we now like to call) “digital-first creators” in the business. Their “influence” is earned through authentic, compelling, and insightful storytelling that engages their audiences. These digital-first creators are leveraging their influence and social media content into launching full blown media companies. *Signed* is an opportunity for Anita to have deep and meaningful conversations with digital-first creators she admires. Every conversation she has on this podcast will start with the story behind the creator's first post, and move on to cover topics such as what drives them, their creative process and how they built their media business. These creators are mavericks on the Internet, shaping the way we consume content. In short, *Signed* is a celebration of these digital storytelling mavericks.

## Legal Updates

- TikTok Ban Still Pending as Deadline Looms: Will the App Avoid a U.S. Ban by April 5<sup>th</sup>? [Learn more](#)
- Meghan Markle's Trademark Trouble: A Lesson for Business Owners. [Learn more](#)

Check out our trademark practice!

Sharma Law is a trailblazing digital media, entertainment, intellectual property, and corporate/commercial law firm specializing in the representation of talent, content creators, influencers, podcasters, creative companies, and startups.



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