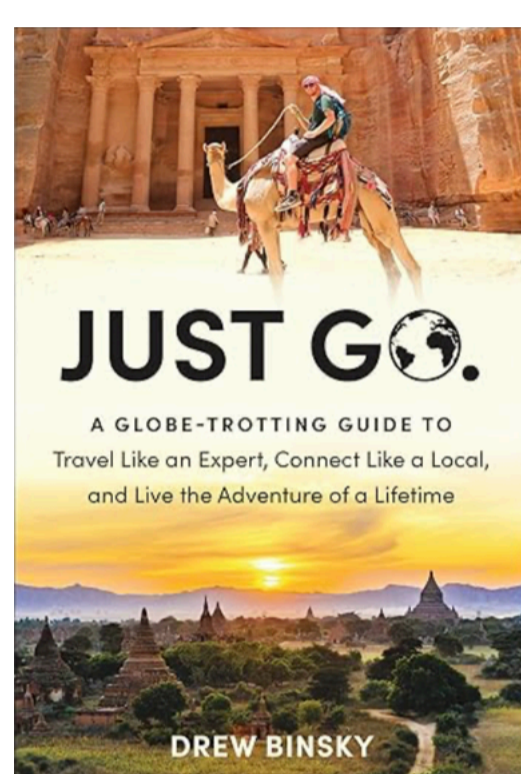


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Sharma Law Update March 2024

We are thrilled to support so many amazing clients.
Here are some of their recent successes.



Client [Drew Binsky](#) is set to release his first book called [Just Go](#). Drew is a world traveler and content creator who has visited every country in the world. *Just Go* is a "Globe-Trotting Guide to Travel Like an Expert, Connect Like a Local, and Live the Adventure of a Lifetime" (check out his book tour dates [here](#)). Drew has also created a 6-part docuseries (shot in his final 6 countries) and a [course](#) to help you become a better traveler and save money.



[GQ Magazine](#) interviewed client [Rusty Featherstone](#). Rusty is the creator of the long-running TikTok series Rusty Ranks. He was also integral in the creation and launch of [Friday Beers](#). Rusty now has his sights set on his very own travel show.



Client [Jason Birchard's](#) neighborhood staple Veselka is the focus of new documentary. The feature length documentary [Veselka](#) follows the 70-year old restaurant, which has become a beacon of hope for Ukraine. As the second-generation owner Tom Birchard reluctantly retires, his son Jason faces the pressures of stepping into his father's shoes as the war in Ukraine impacts his family and staff. Reaching 100% on Rotten Tomatoes, the film extended its run in theaters into early March.



[iHeart Radio Podcast Awards](#) has nominated client [Jim Jacobs](#) for best podcast in the Kids & Family category. In [Kids Short Stories with Mr. Jim](#), Jim builds amazing stories around listener submissions, enabling parents to let their child's imagination run free every day.



[FLIGHT RISK](#), a new play by Dakota Silvey starred YouTuber and client [Erik Van Conover](#). Erik lives in New York City where he launched his popular self-titled YouTube channel. The play takes audiences to new heights above the vast Alaskan wilderness and quickly sends them spiraling with its dark humor and perilous tale of survival.

Legal Updates

- The New York Times has sued Open AI and Microsoft, the developers of ChatGPT. The Times argues that by using its articles to train their chatbot, Open AI and Microsoft are infringing the Times' copyrights and also diluting its trademarks. The outcome of this case is one to watch, since it will definitely affect the future of AI training models as well as the rights of publishers. [Learn more.](#)
- Famous tattoo artist Kat Von D used photographer Jeffrey Sedlick's photo of Miles Davis as the basis for a tattoo, and also in her social media posts. Sedlick sued for copyright infringement. The jury found that Kat Von D's use of the photograph in both instances did not infringe his copyright. Tattoo artists everywhere breathed a sigh of relief. [Learn more.](#)

This month, founder Anita Sharma spoke on a National Society of Entertainment and Arts Lawyers (NSEAL) [panel](#) about protecting your content.

Check out our trademark practice!

Sharma Law is a trailblazing digital media, entertainment, intellectual property, and corporate/commercial law firm specializing in the representation of talent, content creators, influencers, podcasters, creative companies, and startups.



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