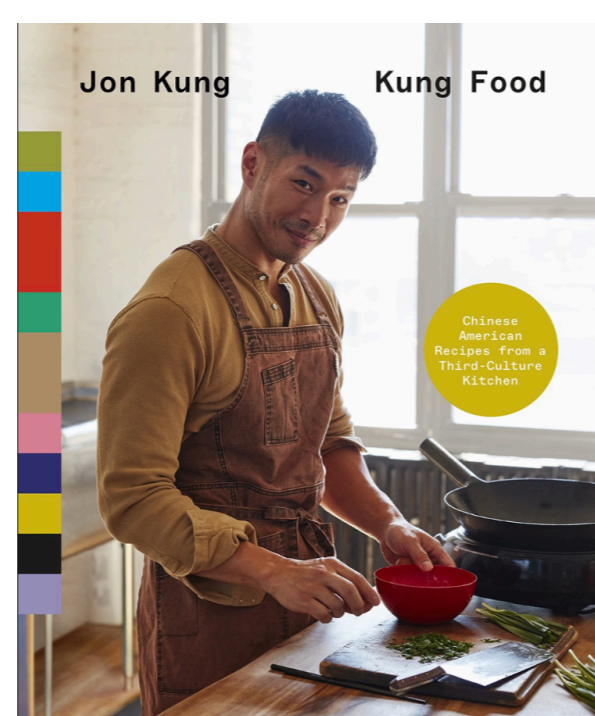


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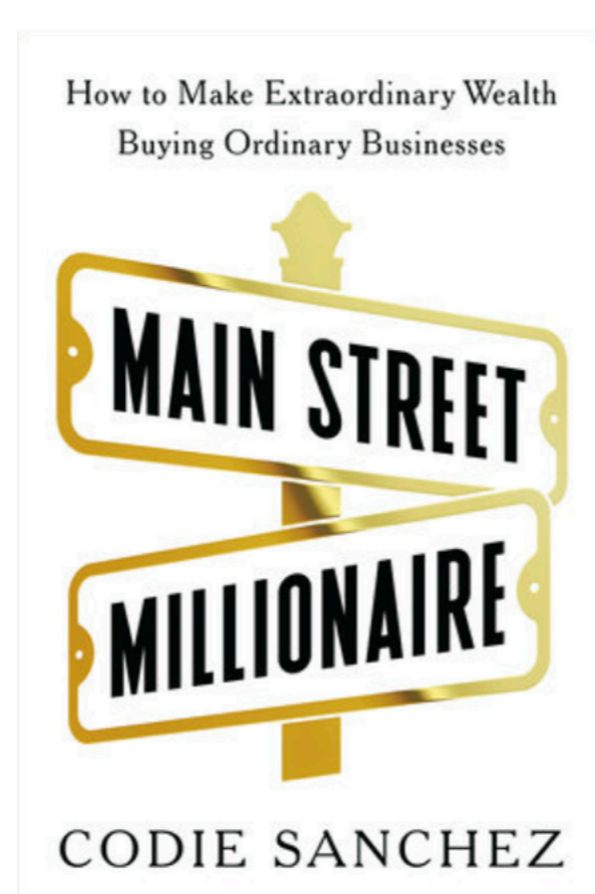


Sharma Law Update July 2024

We are thrilled to support so many amazing clients.
Here are some of their recent successes.



Firm client [Jon Kung](#) stopped by the [Today Show](#) to share a couple of his favorite recipes from his book [Kung Food: Chinese American Recipes from a Third-Culture Kitchen](#). Jon demonstrated how easy it is to make noodles for breakfast (a concept so alien to people that a very casual TikTok about it garnered 14 million+ views and countless Instagram tags from people giving it a try!).



[Main Street Millionaire](#), a new book by firm client [Codie Sanchez](#), is set to be released at the end of this year. In the book, Codie teaches you the path the wealthy really walk. Instead of risking it all with little chance of success, she shows you how to acquire cash-flowing businesses that are winning right now.



Firm client Complexly, producer of the enormously popular educational video channel Crash Course (more than 15m subscribers!), has partnered with YouTube and Arizona State University to create [Study Hall](#), an online education initiative that lets high schoolers and other prospective university students earn up to a year of college credit by taking classes online. Complexly's founder [Hank Green](#) recently spoke to the [Washington Post](#) about Study Hall's impact on education.



Another victory for firm client [DiazBiffle!](#) Diaz, a member of the professional Saudi Arabian esports organization Team Falcons, together with players Shifty and Soka, brought home the first championship win for the [Esports World Cup In Call of Duty: Warzone](#). The team defeated 19 other teams to take home first place.



Firm client [Click Media](#) teamed up with eFuse to launch [Whataburger's Breakfast in Bedwars Campaign](#), the brand's first-ever Fortnite map and tournament. Players will compete alongside popular Fortnite creators for a share of the prize pool.

Legal Updates

- The United States Olympic and Paralympic Committee sues Logan Paul's and KSI's sports drink brand, Prime, for trademark infringement. [Learn more](#)
- The advertising authority in the UK has banned influencer Grace Beverly's posts because she did not disclose that the posts were ads. The posts were about her own brand, TALA. [Learn more](#)

Check out our trademark practice!

Sharma Law is a trailblazing digital media, entertainment, intellectual property, and corporate/commercial law firm specializing in the representation of talent, content creators, influencers, podcasters, creative companies, and startups.



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