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Sharma Law Update February 2026

We are thrilled to support so many amazing clients.
Here are some of their recent successes.



Catch up on all episodes of [Signed: Conversations With Digital Mavericks](#)

Check out these amazing guests: [Drew Afualo](#), [Alyson Stoner](#), [Michelle Khare](#), [Shan Boodram](#), [Sidney Raz](#), [Jon Kung](#), [Drew Binsky](#), [Nodya Okamoto](#), Agent [Victoria Bachan](#) (Wasserman) and Manager [Rana Zand](#) (Range).

And not to be missed solo episode with host [Anita Sharma](#).

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Client News



Singer-songwriter, yoga instructor, and firm client [Bari Koral](#) is enjoying the growth of her popular kids' yoga/music brand [Yogapalooza](#). This month, Bari took her brand to [The Toy Fair](#) held in NY at the Javits Center. Yogapalooza is a leading children's wellness brand built around original music, mindful movement, characters, and products. Booth 6712 was buzzing with the new [Peaceful Parents](#) collection, [Puppy Palooza](#) bendable plush and book, and more from the popular YouTube Kids channel.



"Literary it girl" and firm client [Orion Carloté](#) was featured in the [Coveteur](#) article, [The Rise of the Literary It Girl](#) for the launch of her book club [Bible Study](#), "Praiseworthy Reads". Conceived in Orion's notes app back in 2020, Bible Study sends out recommendations, as well as a curated playlist, to her most dedicated followers. Orion is wary of how willingly people take on the opinion of others, and wishes this to be a space of silence, so people can come up with their own opinions.



Author, vlogger, and firm client [Hank Green](#), together with his brother John, have transformed their educational media company [Complexly](#) into a non-profit. The change is in response to the rise of absurdist "brain rot" and distorted deepfake images, in order to ensure that viewers have access to engaging, fact-based content. "Part of what Complexly's trying to do is create good information on the internet," Hank told the Associated Press. "Let's actually just say that this is our goal. Like, our goal isn't to build a big company and sell it someday."



Firm client [Ashley Alexander](#) and her booming matcha brand [Nami Matcha](#) teamed up with Flur to create [the glass matcha set](#) featuring Nami's first-harvest Yame Matcha. In just over a year, Ashley has transformed her direct-to-consumer brand into an incredibly popular seven-figure business. Nami comes from the phrase "extrady(nami)c and is built on the principles of extra dynamic; it's a matcha meant to brighten your day with a burst of energy, flavor, and color.

Legal Updates

- What Does the Paramount/Warner Bros. Deal Mean for Artists, Cinemas, and the Entertainment Industry Overall? [Learn More.](#)
- What does the new "U.S" TikTok mean for me as a creator? [Learn More.](#)

Check out our trademark practice!

Sharma Law is a trailblazing digital media, entertainment, intellectual property, and corporate/commercial law firm specializing in the representation of talent, content creators, influencers, podcasters, creative companies, and startups.



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