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## Sharma Law Update End of Year 2024

We are thrilled to support so many amazing clients. Here are some of their recent successes.

### A Note from Anita, Founder of Sharma Law



As we close out another year, I wanted to take a moment to express my sincere gratitude to our amazing clients and their teams. We are inspired every single day by the work that you do. I also want to give props to the Sharma Law team who work hard to deliver top notch legal services to our clients. This year has been an incredible ride as we continue to grow, evolve and learn. Thank you again for being a part of our journey. Your passion and commitment are what drive our success.  
Happy holidays!



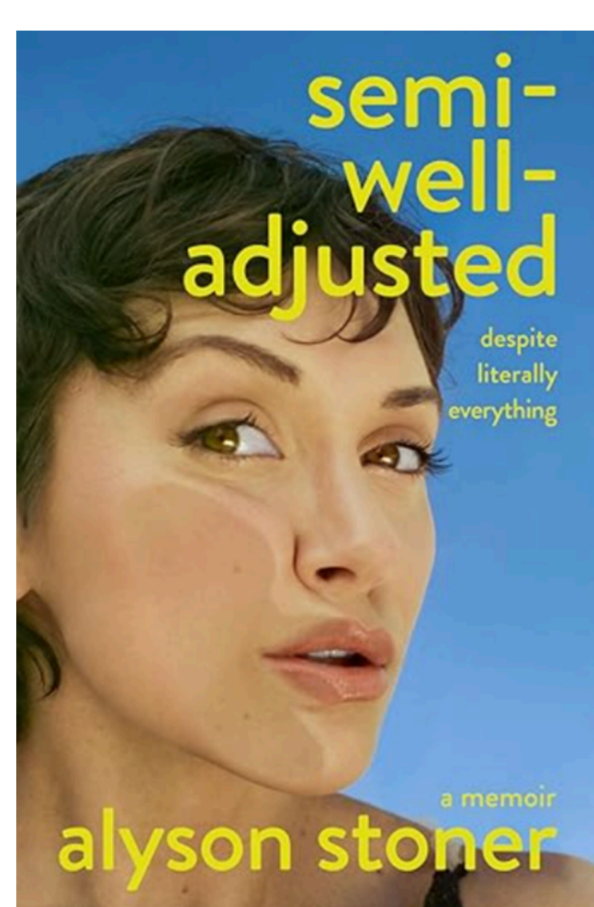
Firm client Jamie Tracey aka [Anti-Chef](#) continues his long-running partnership with Made-In Cookware. In the series titled "Jamie & Julia", Jamie challenges himself by attempting Julia's famously complicated recipes. Jamie has tackled Julia's [beef Wellington](#), [bagels](#), [fried chicken](#), and even her [Christmas dinner](#). Jamie believes you can "learn to cook if you lack the skill but not the heart."



Family vlogger and firm client [Judy Travis](#) was invited to Singapore for the exclusive [#25yearsoglow](#) event to celebrate [Pixi Beauty](#). You can find some of Judy's trip highlights [here](#). Judy and her partner Benji Travis are OG's in the creator space, [vlogging](#) from their home in Seattle since 2011!



[Late Bloomer](#) returns for a second season! Created by firm client Jasmeet Raina, aka [JusReign](#). Season 2 not only stars Jasmeet (as in Season 1), it also marks his directing debut. Late Bloomer is inspired by Jasmeet's life as a Punjabi Sikh millennial and burgeoning online content creator trying to balance his ambitions for success with his commitment to his family, community and culture. The Season 2 premiere is anticipated to be in Spring 2025.



[Semi-Well-Adjusted Despite Literally Everything](#) by firm client [Alyson Stoner](#), is now available for [pre-order](#). The much-anticipated memoir, slated for release in late 2025, details Alyson's experiences as a child star. From family violence and betrayal to eating disorders and religious trauma, the story begins in Hollywood but will resonate with anyone navigating identity, privacy, purpose, and mental health in the digital age. It's more than a personal memoir; it's a beacon for industry reform and a roadmap for breaking the bonds of generational trauma.

### Legal Updates

- [FTC Cracks Down on Fake Reviews and Artificial Follower Inflation. \[Learn more\]\(#\)](#)
- [California Passes Laws to Protect Performers Against Unauthorized Use of Their Digital Likeness. \[Learn more\]\(#\)](#)
- [Federal Court Tells TikTok: Divest or Shutdown by January 19, 2025. \[Learn more\]\(#\)](#)

Check out our trademark practice!

Sharma Law is a trailblazing digital media, entertainment, intellectual property, and corporate/commercial law firm specializing in the representation of talent, content creators, influencers, podcasters, creative companies, and startups.



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