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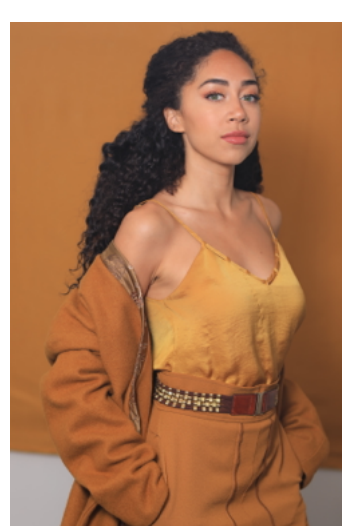


## Sharma Law Update December 2023

We are thrilled to support so many amazing clients.  
Here are some of their recent successes.



Brad Mondo, hairstylist and founder of [XMONDO](#), a vegan haircare company, launches his amazing XMONDO Color line at 2,200 [Sally Beauty](#) stores across the US & Canada. More XMONDO haircare products will be added to the Sally Beauty store shelves in 2024.



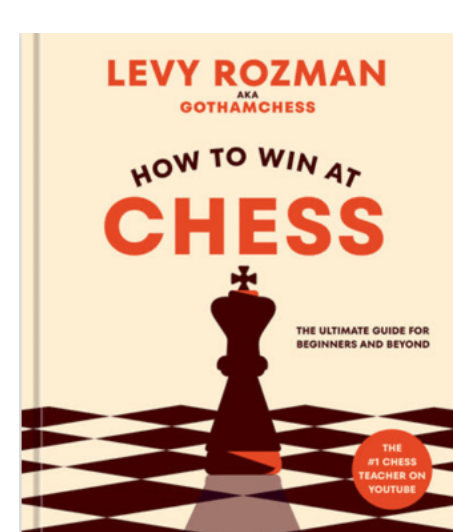
Catch up on Shan Boodram's fantastic podcast [Lovers and Friends with Shan Boodram](#) as it continues into its third season. "Lovers and Friends" takes a deep dive into anything and everything about sex, relationships, and the science of attachment every week with expert guests and friends who will tell all.



Jim Jacob believes in the magic of audio for kids and has invented the [Storybutton](#) audio player – a first of its kind audio device that allows kids to listen to podcasts without a screen. The Storybutton device contains over 10,000+ bedtime stories, adventure series, science podcasts and more.



Khleo Thomas triumphed at [The Mortal Combat 11 Tournament](#) at DreamCon in Austin earlier this year. He won playing as his favorite assassin character Sub Zero, all while dressed as Powerline from *A Goofy Movie*. Khleo Thomas is a multi-talented actor, influencer, gamer, artist and entrepreneur.



Levy Rozman (aka GothamChess) released his New York Times Bestseller [How to Win at Chess](#). Levy made [Forbes' 2023 30 Under 30](#) list just one month after his book debut.

## Legal Updates

- After a successful marketing campaign and legal challenge, Taco Bell has finally won its battle to free the trademark "Taco Tuesday" for all to use. [Learn more.](#)
- An infringement case against the creator of Fortnite was recently revived, clarifying copyright protections for dancers and choreography. [Learn more.](#)

Sharma Law is a trailblazing digital media, entertainment, intellectual property, and corporate/commercial law firm specializing in the representation of talent, content creators, influencers, podcasters, creative companies, and startups.



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