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Sharma Law Update July and August 2025

We are thrilled to support so many amazing clients.
Here are some of their recent successes.



Firm client [Ground Zero Blues Club](#), owned by Eric Meier and Academy Award-winning actor Morgan Freeman, is located inside a former cotton grading warehouse in Clarksdale, Mississippi. Music lovers, young and old, have converged from all over the globe to this corner of Mississippi to hear the blues in the place where it was born. Now the club is taking the show on the road with [Morgan Freeman's Symphonic Blues Experience](#). This touring ensemble brings together a powerhouse lineup and once-in-a-lifetime collaboration that blends the traditional Delta blues with classical brilliance. Check out the [tour dates](#) to catch this unforgettable experience in a city near you.



On July 19th at [Catch One](#) in LA, firm client [Vanilla Mace](#) DJ'd a set alongside an impressive lineup at [Subculture's](#) sold-out event, the [Hot B*tch Ball](#). Digital content creator, model, and blind box connoisseur, Vanilla Mace is known for her popular Twitch streams where she can be found chatting, playing games, and opening blind boxes.

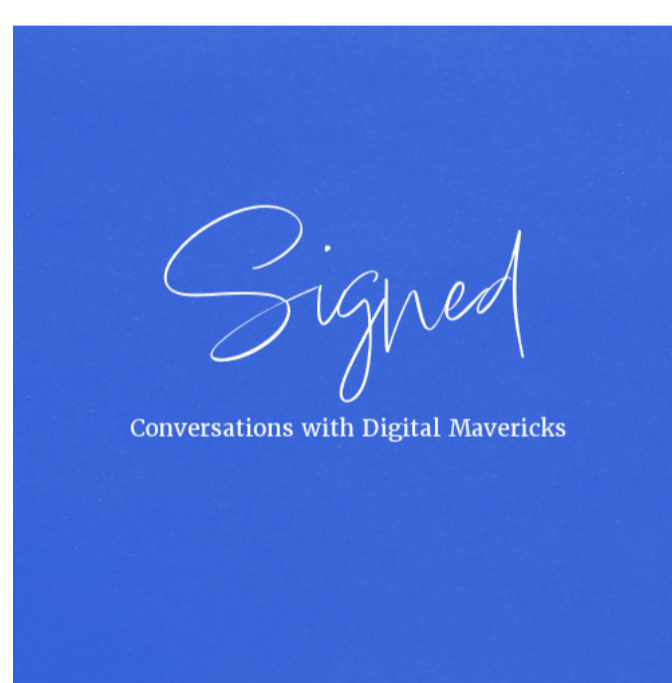
Photo Credit: Davesoup



Firm client [Jon Kung](#) has collaborated again with [Lindera Farms](#) to create a new Osmanthus Drinking Vinegar, a limited-edition product based on the osmanthus flower. [Here](#), Jon explains that this drinking vinegar can be used as a non-alcoholic beverage base, a cocktail ingredient, or as a base for salad dressings. Kung frequently collaborates with Lindera Farms, a small family farm he has worked with for over 10 years, and has previously developed a non-alcoholic Sangria Drinking Vinegar and a Gazpacho Seasoning Vinegar.



BIG congratulations to firm clients [Drew Afualo](#) and [Michelle Khare](#) for being recognized in the [Times 100 Creators List](#)! The list features the most influential digital voices, and honored Michelle in the Leaders category and Drew in the Phenoms category.



We are very excited to announce that Sharma Law is launching a podcast with Anita as the host. It's called *Signed: Conversations With Digital Mavericks* and will launch in September 2025.

In 2013, Anita started representing talent who, back then, were simply called "influencers" -- in a way, *famous for being famous*. Fast forward to today, and Sharma Law now proudly represents some of the most successful (what we now like to call) "digital-first creators" in the business. Their "influence" is earned through authentic, compelling, and insightful storytelling that engages their audiences. These digital-first creators are leveraging their influence and social media content into launching full blown media companies. *Signed* is an opportunity for Anita to have deep and meaningful conversations with digital-first creators she admires. Every conversation she has on this podcast will start with the story behind the creator's first post, and move on to cover topics such as what drives them, their creative process and how they built their media business. These creators are mavericks on the Internet, shaping the way we consume content. In short, *Signed* is a celebration of these digital storytelling mavericks.

Legal Updates

- Anthropic Wins a Landmark Case for AI Training. [Learn More.](#)
- AI & Creators: How to Play it Smart in Brand Deals in the Era of AI. [Learn More.](#)

Check out our trademark practice!

Sharma Law is a trailblazing digital media, entertainment, intellectual property, and corporate/commercial law firm specializing in the representation of talent, content creators, influencers, podcasters, creative companies, and startups.



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