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Sharma Law Update April 2025

We are thrilled to support so many amazing clients.
Here are some of their recent successes.



At the [South Carolina Research Authority's annual summit](#), firm client [Iim Jacob](#) was awarded founder of the year for his company, [Storybutton](#). The Storybutton device is a first-of-its-kind connected kid podcast radio that plays audio shows, bedtime stories, and your favorite kids' podcasts screen-free.



After her toughest season yet, firm client [Venita Aspen](#) opens up to [Deadline](#) about her experiences on season 10 of [Southern Charm](#). Venita discusses her relationship with JT, her future on the show and Leva Bonaparte's departure.



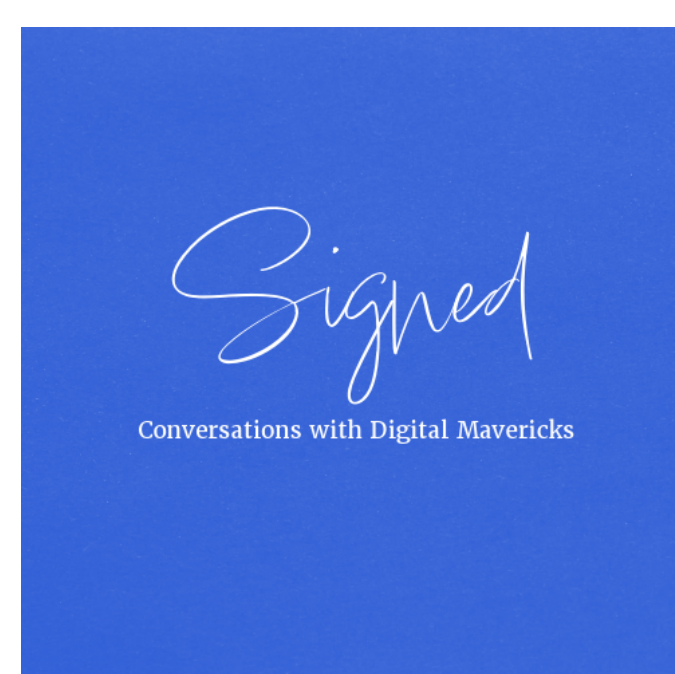
Firm client, founder and CEO of [Contrarian Thinking](#), and author of [Main Street Millionaire](#), [Codie Sanchez](#), was featured on the cover of the April issue of [Austin Lifestyle](#). Codie talks to Lifestyle about how she's working to help people achieve financial freedom through ownership and doing something they're proud of.



Firm client [Khleo Thomas](#) will be co-hosting [Dream Con 2025](#) a premier gaming convention to be held in Houston, TX. Dream Con showcases diverse talents and amplifies underrepresented voices to redefine the landscape of fandom events. [Khleo](#) is an actor, influencer, gamer, host, and entrepreneur. Since 2020, he has hosted a [Twitch channel](#) dedicated to gaming and pop culture.



We are proud to work with amazing clients who were nominated (and won!) [Webby Awards](#) in 2025. Congratulations to [Drew Afualq](#) and [April Lockhart](#), nominated for Social Impact Individual Creator, and [Joshua Weissman](#) for winning the People's Voice Award for Food & Drink, Individual Creator. We are honored to be a part of your team! Catch the ceremony streaming across social media on May 12th.



We are very excited to announce that Sharma Law is launching a podcast with Anita as the host. It's called [Signed: Conversations With Digital Mavericks](#) and will launch in summer 2025.

In 2013, Anita started representing talent who, back then, were simply called "influencers" -- in a way, *famous for being famous*. Fast forward to today, and Sharma Law now proudly represents some of the most successful (what we now like to call) "digital-first creators" in the business. Their "influence" is earned through authentic, compelling, and insightful storytelling that engages their audiences. These digital-first creators are leveraging their influence and social media content into launching full blown media companies. *Signed* is an opportunity for Anita to have deep and meaningful conversations with digital-first creators she admires. Every conversation she has on this podcast will start with the story behind the creator's first post, and move on to cover topics such as what drives them, their creative process and how they built their media business. These creators are mavericks on the Internet, shaping the way we consume content. In short, *Signed* is a celebration of these digital storytelling mavericks.

Legal Updates

- What Duke and Pepperdine Are Teaching Us About Trademarks On-Screen. [Learn More](#)
- What the Reintroduction of the NO FAKES Act of 2024 Means for Creators. [Learn More](#)

Check out our trademark practice!

Sharma Law is a trailblazing digital media, entertainment, intellectual property, and corporate/commercial law firm specializing in the representation of talent, content creators, influencers, podcasters, creative companies, and startups.



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